

FOR IMMEDIATE RELEASE:

Alabama Goodwill Industries, Inc.
2350 Green Springs Hwy S,
Birmingham, Alabama 35205



Donating Just Got Easier!
Convenience means more jobs for Hoover

HOOVER, Alabama, February 24, 2020 — Donors regularly ride around with their donations just waiting for the right moment to donate, Alabama Goodwill Industries (AGI) is excited to share a new convenient place to donate!

AGI has opened a new attended donation center in the Hoover area that is sure to make donating easier. When a donor pulls up to donate, a donor greeter will greet them with a smile within 10 seconds then unload their donations, offer a donation receipt, thank them for supporting our mission and send them on their way! Join us for our Grand Opening/Ribbon-cutting on Tuesday, March 3, 2020 at 11am, where we will give away a \$100 Publix Gift Card and celebrate this convenient way to give back!

This new donation center created 4 new full-time jobs for your neighbors and supported a capital investment of over \$110k! When you support Goodwill, every donation you bring helps prepare someone for a job or gives them the training they need to advance.

“This is a significant way to support job growth in our community,” said David Wells, President and CEO of Alabama Goodwill. “We sell those donations in our stores to support our FREE training programs and our FREE Career Center that connects job seekers with jobs.”

Career Centers offer FREE services to all individuals looking to gain the skills, training and resources necessary to obtain employment. AGI offers FREE programs like Smart Work Ethics, Employment Development Services, Work-based Learning, Digital Skills Literacy Training and more!

For additional information, contact: Amanda Edwards, (706) 681-9567 or amandaedwards@alabamagoodwill.org

About Alabama Goodwill Industries

Alabama Goodwill Industries (AGI) is a 501 (c) (3) nonprofit organization that offers employment opportunities, job placement and skills training for individuals in the community that are disabled and/or disadvantaged. Through funding partnerships and the sale of donated goods, we create employment and training opportunities wherein those with barriers to employment and self-sufficiency can learn, develop, and grow to become productive members of the community and reach their life goals.

Alabama Goodwill, incorporated in 1927, is operated by a local, volunteer board of directors and recognized with GuideStar's Silver Seal of Approval. When you donate to Goodwill, Goodwill creates jobs to process and sell those donations, and fund development programs for those in need. Thank you for providing "A hand up, not a hand-out" for those we serve!

For more information or to find a Goodwill location near you, visit alabamagoodwill.org or call (205) 323-6331. Follow us on Facebook, Instagram and Twitter: @alabamagoodwill

###

CONTACT:

Amanda Edwards
VP, Marketing & Development
Alabama Goodwill Industries, Inc.
205-323-6331
706-681-9567 mobile
amandaedwards@alabamagoodwill.org